

Dynamics of Inclusive Prosperity Conference Programme

**29 November 2018
Hilton Hotel, Rotterdam**

11:30-13:00 **Registration and Lunch**

13:00-13:15 **Opening of the Plenary – Room: Rotterdam**

- Rutger Engels, Rector Magnificus, Erasmus University Rotterdam
- Børge Brende, President, World Economic Forum

13:15-15:00 **Key note Presentations and Discussion.**

Dilemmas and Opportunities for Inclusive Prosperity: Do we have what it takes?

Moderator: Jan Peter Balkenende, Erasmus University Rotterdam, Former Prime Minister of The Netherlands

- Frans van Houten, Chief Executive Officer and Chairman, Royal Philips
- Børge Brende, President, World Economic Forum
- Lise Kingo, Chief Executive Officer and Executive Director, UN Global Compact
- Christophe Lanne, Chief Transformation Officer, Natixis
- Juliane Reinecke, King's College London, King's Business School
- Thorsten Beck, Cass Business School, Faculty of Finance

15.00-15.30 **Coffee break**

15.30-17.00 **Breakout Sessions**

- **Breakout 1 – Room: Le Jardin**
Measuring and Communicating Long-Term Leadership
Led by: Andre Chanavat, Refinitiv (Former Financial & Risk Business of Thomson Reuters) and Jan-Menko Grummer, Assurance Leader and Partner, EY
Intervenor: Jan Pieter Smits, Statistics Netherlands.
- **Breakout 2 – Room: Maaskant**
Asset Owners and Investment Managers; Their Role and Responsibility in the Value Chain
Led by: Lars Dijkstra, FCLT, Kempen Capital Management & Boardmember Eumedion; Danielle Melis, Independent Board Member in the Financial Sector, Chair of BPPG & Sr Fellow Erasmus School of Law/ICFG; Jaap van Dam, PGGM and Andrew Parry, Hermes Investment Management

- **Breakout 3 – Room: Coolsingel Suite**
Corporate Governance for the Long-Term
Led by: Beatriz Pessoa de Araujo, Baker McKenzie; Marnix van Ginneken, Philips; Lucas Cranborn, Natixis and Andreas Kindahl, S&P Ratings
- **Breakout 4 – Room: Rotterdam**
Corporate Responsibility and Human Rights
Led by: Liesbeth Enneking, Erasmus School of Law; Cees van Dam, Rotterdam School of Management; Jochem de Groot, Microsoft; Joshua Kelly and Michael Quayle, Freshfields Bruckhaus Deringer LLP and Jan Kleijssen, Council of Europe
Intervenors: Mary Footer, University of Nottingham, School of Law and Kinnari Bhatt, Erasmus University Rotterdam, Erasmus School of Law

17.00-17.30 **Coffee break**

17.30-18.30 **Closing Plenary – Room: Rotterdam**
Chair: Maha Eltobgy, Member of the Executive Committee, World Economic Forum

Wrap-up of breakout sessions

- Reporting on breakout sessions
Breakout 1: Conrad Heilmann, Erasmus School of Philosophy
Breakout 2: Emilio Marti, Rotterdam School of Management
Breakout 3: Lieselot Bisschop, Erasmus School of Law
Breakout 4: Alessandra Arcuri, Erasmus School of Law

Conclusion

- Xander den Uyl, Member of the Board, ABP
- Don Gerritsen, Head of Benelux, UNPRI
- Martin de Jong, Scientific Director of the Dynamics of Inclusive Prosperity Initiative, Erasmus University Rotterdam

18.30-19.30 **Reception**

19.30-22.00 **Dinner – Room: Le Jardin**
Hosted by Philips, UN Global Compact and Erasmus University Rotterdam

- Short dinner interviews: Frans van Houten and Lise Kingo

Dynamics of Inclusive Prosperity Conference Programme

30 November 2018

Erasmus University Rotterdam, Campus Woudestein, Pavilion

08:00-09:00 Registration and coffee

09:00-09:15 Welcome
Martin De Jong (Scientific Director Initiative)

09:15-10:15 Key note – Room: Theatre
Tim Bartley - Rules without Rights: Moving Beyond Private Authority

10:15-10:30 Coffee break

10:30-12:00 Parallel sessions

Room: Theatre

Theme 1: Regulating Responsibility

Session 1: Hybrid & complex governance for sustainable development

Chair: Yogi Hale Hendlin

- A Revitalized Global Partnership for Development and the Need for a Better Understanding of its Dynamic Complexity: A Case Study of the Kenya Electricity Expansion Project (Andria Naudé-Fourie)
- Trading the environment – A comparative analysis of environmental chapters in recent free trade agreements (Sophia Paulini)
- The role of regulation in preventing Africa's next debt crisis (Geske Dijkstra)

Session Discussant: Juliane Reinecke

Room: Serre

Theme 2: Responsible Financial Markets

Session 1: Greening Financial Markets

Chair: Marta Szymanowska

- Greening Monetary Policy (Dirk Schoenmaker)
Discussant: Marijn Van Der Sluis
- Carbon Tail Risk (Emirhan Ilhan, Zacharias Sautner and Grigory Vilkov)
Discussant: Mathijs Cosemans
- The Green Advantage: A Propensity-score Matching Analysis of Green Bonds' Pricing at Issuance (Gianfranco Gianfrate)
Discussant: Oğuzhan Karakaş

12:00-13:15 Lunch

13:15-14:15 Key note – Room: Theatre
Elias Papaioannou - The Globalization of Corporate Control (with Gur Aminadav and Luis Fonseca)

14:15-14:30 Coffee break

14:30-16:00 Parallel sessions

Room: Serre

Theme 1: Regulating Responsibility

Session 2: Regulating Responsibility: beyond the frame of CSR

Chair: Alessandra Arcuri

- **Invited Speaker** Mary Footer: Internalising human rights norms in corporate culture: problems and pitfalls
- The Case for a Court of Arbitration for Business and Human Rights (Antoine Duval)
- Advancing Inclusive Prosperity by Adopting a Business and Human Rights Treaty (Nadia Bernaz)

Session Discussant: Martijn Scheltema

Room: Theatre

Theme 2: Responsible Financial Markets

Session 2: Finance in Developing countries

Chair: Mathijs van Dijk

- **Invited Speaker** Thorsten Beck: Basel III – Challenges for Developing Countries
- Mobile Phones for Financial Inclusion: What Explains the Diffusion of Mobile Money Innovations? (Rob van Tulder)
Discussant: Thomas Lambert
- The political consequences of financial development: Evidence from the opening of African stock exchanges (Jose Albuquerque de Sousa and Mathijs van Dijk)
Discussant: Martin de Jong

16:00-16:15 Coffee break

16:15-17:45 Parallel sessions

Room: Theatre

Theme 1: Regulating Responsibility

Session 3: Regulating corporate responsibility: the challenges of private regulation

Chair: Lieselot Bisschop

- De-Democratization of Firms (Summer Kim)
- The Dialogue between Transnational Private Governance and Legal Transplants: A Case Study on Mandated Corporate Social Responsibility Reports under the Principles of the Global Reporting Initiative in Taiwan (Robert Tsai, Ying-Che Hsieh, and Pei-Chi Liao)
- Making parent companies pay for the sin of their subsidiaries (Christopher Riley and Oludara Akanmidu)

Session Discussant: Tim Bartley

Room: Serre

Theme 2: Responsible Financial Markets

Session 3: How Stakeholders influence companies

Chair: Emilio Marti

- Coordinated Engagement (Elroy Dimson, Oğuzhan Karakaş and Xi Li)
Discussant: Anjana Rajamani
- Challenges and opportunities of EU external administrative action: fostering prosperity through re-shaping global financial governance? (Florin Coman-Kund)
Discussant: Dirk Schoenmaker
- Enemy at the Gates: Short-selling and Firm Performance on Corporate Social Responsibility. Evidence from a Natural Experiment. (Vanya Rusinova, Georg Wernicke and Tima Bansal)
Discussant: Emilio Marti

17:45-18:45 Reception